Dmitriy Rusan

Product Designer

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Experience

EPAM SYSTEMS • Product Designer • August 2019 - present

American company that specializes in software engineering services, digital platform engineering, and digital product design.

My role: specialize in crafting customized business solutions for CRM, CMS, and web applications, optimizing functionality to meet specific business needs.

Epic Games (Admin tools, Epic Developer portal):

Admin tools - a platform designed to efficiently manage Epic Games customer accounts, access, and user communication

- Enhanced Organization management with a bulk search feature, significantly boosting admin efficiency and fulfilling the top feature request;
- Guided the design for an end-to-end flow for admin approval of member access.
 Centralizing data and reducing process steps, resulting in 3x decrease in request processing time;
- Introduced 'bulk mail send' functionality, reducing errors and increasing efficiency in communicating with multiple organizations.

Developer portal - a browser-based tool tailored for configuring games with Epic developer resources.

- Enhanced the design of the Epic Developer Portal, making it easier for users to configure games smoothly;
- Implemented a sorting achievements feature based on user interview insights, allowing users to personalize the order in which players receive achievements;
- Introduced the Game Analytics feature that allowed users to explore comprehensive game analytics, significantly enhancing user interaction within the platform. This led to a 30% increase in DAU.

General activities:

• Built and maintained Design System to streamline a collaboration between Epic Developer Portal and Epic Games store teams.

Global Liberty (CMS for ziggogo.tv):

- Improved collaboration between design and dev teams by constructing design process optimization (guidelines, patterns and documentation specs);
- Managed multiple features from concept to completion creating wireframes, designs, interactive prototypes, and user testing to address usability issues;
- Presented design concepts and ideas.

Personal commitments

• Mentored 4 designers at the Design OffGrid school and successfully completed the project, delivering it to the client.

SYS GEARS • Product Designer • April - August 2019

Software development company that specializes in creating custom web applications.

- Identified and addressed shortcomings in the design delivery process to developers.
 Initiated and led the creation of a comprehensive design system from start to implementation;
- Created impactful illustrations that visually communicated the company's core objectives. Used HTML/CSS to design and optimize the homepage, contributing significantly to gaining 8 new clients;
- Collaborated closely with teams to drive mobile and web application development forward, ensuring seamless progress and enhanced functionalities.

STANTON LAB • Product Designer • September 2017 - April 2019

A software company that builds startups, SaaS platforms and promotional apps from scratch.

- * My role: close collaboration with the team to advance work on mobile and web applications.
 - Conducted usability testing for the online store's checkout process. Introduced a feature suggesting relevant products, leading to a 20% boost in business revenue;
 - Designed impactful signage and advertising banners for brick-and-mortar and online businesses, resulting in a notable increase in new prospective clients acquisition.

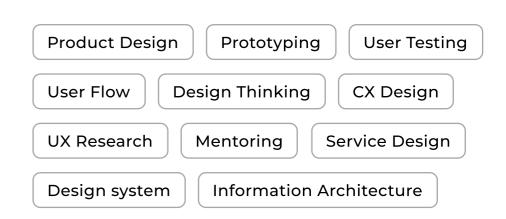
FREELANCE • HTML coder • August 2016 - August 2017

- · Responsive layouts development;
- · Box layout;
- Cross-browser layouts;
- · Close work with the design teams;

FREELANCE (Upwork) • Quality Assurance • November 2015 - April 2016

Performing usability and UI testing.

Skills



Education

IMT Academy

Design courses: Web Design Apr 2017 - Oct 2017

National Mining University

Specialist in law Sep 2008 - Jul 2013