

Dmitriy Rusan

Product Designer

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Experience

EPAM SYSTEMS • Product Designer • August 2019 - present

American company that specializes in software engineering services, digital platform engineering, and digital product design.

My role: specialize in crafting customized business solutions for CRM, CMS, and web applications, optimizing functionality to meet specific business needs.

Epic Games (Admin tools, Epic Developer portal):

Admin tools - a platform designed to efficiently manage Epic Games customer accounts, access, and user communication

- Enhanced Organization management with a bulk search feature, significantly boosting admin efficiency and fulfilling the top feature request;
- Guided the design for an end-to-end flow for admin approval of member access. Centralizing data and reducing process steps, resulting in 3x decrease in request processing time;
- Introduced 'bulk mail send' functionality, reducing errors and increasing efficiency in communicating with multiple organizations.

Developer portal - a browser-based tool tailored for configuring games with Epic developer resources.

- Enhanced the design of the Epic Developer Portal, making it easier for users to configure games smoothly;
- Implemented a sorting achievements feature based on user interview insights, allowing users to personalize the order in which players receive achievements;
- Introduced the Game Analytics feature that allowed users to explore comprehensive game analytics, significantly enhancing user interaction within the platform. This led to a 30% increase in DAU.

General activities:

- Built and maintained Design System to streamline a collaboration between Epic Developer Portal and Epic Games store teams.

Global Liberty (CMS for ziggogo.tv):

- Improved collaboration between design and dev teams by constructing design process optimization (guidelines, patterns and documentation specs);
- Managed multiple features from concept to completion - creating wireframes, designs, interactive prototypes, and user testing to address usability issues;
- Presented design concepts and ideas.

Personal commitments

- Mentored 4 designers at the Design OffGrid school and successfully completed the project, delivering it to the client.

SYS GEARS • Product Designer • April - August 2019

Software development company that specializes in creating custom web applications.

- Identified and addressed shortcomings in the design delivery process to developers. Initiated and led the creation of a comprehensive design system from start to implementation;
- Created impactful illustrations that visually communicated the company's core objectives. Used HTML/CSS to design and optimize the homepage, contributing significantly to gaining 8 new clients;
- Collaborated closely with teams to drive mobile and web application development forward, ensuring seamless progress and enhanced functionalities.

STANTON LAB • Product Designer • September 2017 - April 2019

A software company that builds startups, SaaS platforms and promotional apps from scratch.

* My role: close collaboration with the team to advance work on mobile and web applications.

- Conducted usability testing for the online store's checkout process. Introduced a feature suggesting relevant products, leading to a 20% boost in business revenue;
- Designed impactful signage and advertising banners for brick-and-mortar and online businesses, resulting in a notable increase in new prospective clients acquisition.

FREELANCE • HTML coder • August 2016 - August 2017

- Responsive layouts development;
- Box layout;
- Cross-browser layouts;
- Close work with the design teams;

FREELANCE (Upwork) • Quality Assurance • November 2015 - April 2016

- Performing usability and UI testing.

Skills

Product Design Prototyping User Testing

User Flow Design Thinking CX Design

UX Research Mentoring Service Design

Design system Information Architecture

Education

IMT Academy

Design courses: Web Design

Apr 2017 - Oct 2017

National Mining University

Specialist in law

Sep 2008 - Jul 2013